



Brand Guide

Powered By
FLAMIN
K.O.

Our Colors



Primary Colors

207F4F

SEA GREEN

EFB21B

XANTHOUS

Secondary Colors



FFFFFF

WHITE

Our Fonts



Fonts

Heading

COPPER PLATE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
!@#\$%^&*()

Body Text

GOTHAM

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
!@#\$%^&*()

Numbers / Digits

BEBAS NEUE

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890
!@#\$%^&*()

Logo System



Logo Guideline

These brand guidelines explain how to use the Vancouver Knights visual identity with confidence and clarity. Our guidelines have been designed to ensure consistency within our brand, helping to create strong, recognizable and innovative communications. The following pages demonstrate both hard line rules and approved areas of flexibility within the identity that should be used to inspire and motivate creative expression. Our unique identity, color palette and typographic style creates distinctive frameworks for our brand which help us stand out from our competitors.



Logo Clear Space



Logo Variation



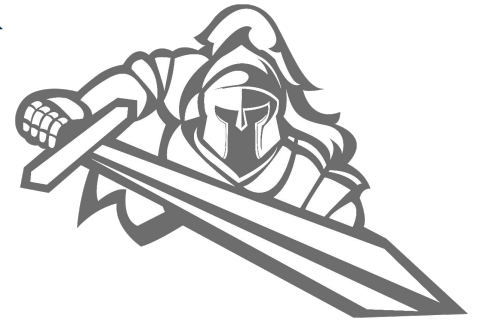
Wordmark

VANCOUVER
Knights

VANCOUVER
Knights

VANCOUVER
Knights

Icon



Our Hashtag



Hashtag

#COURAGEToCONQUER

Hashtag Variations

#COURAGEToCONQUER

#COURAGEToCONQUER

#COURAGEToCONQUER



Thank You

